



ARKANSAS STATE UNIVERSITY  
*Neil Griffin*  
 College of Business

## Business Analytics, Certificate 2024-2025

Provides the opportunity of completing four of the essential courses in Business Analytics (plus MATH 1023) to the working professional or those wanting to acquire some of essential skills to become more marketable in BA. Students will become comfortable in approaching decision making led by BA and will learn how to handle large data sets and glean information from them. The resulting certificate is independent of any degree program and can be used either to enhance whatever degree is being pursued by the student or to demonstrate BA accomplishments of the non-degree-seeking student.

Student Name: \_\_\_\_\_ ID#: \_\_\_\_\_ GPA: \_\_\_\_\_

| Prefix and Number                      | Course Name  | Grade | Semester | Sem Hours |
|--|--|-------|----------|-----------|
| MATH 1023                              | College Algebra  |       |          | 3         |
| STAT 3233                              | Applied Statistics   |       |          | 3         |
| ISBA 3423                              | Data Visualization for Business                              |       |          | 3         |
| ISBA 3663                              | Data Mining for Business                                     |       |          | 3         |
| ISBA 3413 or<br>ISBA 3553              | Big Data for Business or<br>Foundation of Business Analytics |       |          | 3         |
| <b>Total Hours Required for Minor:</b> |  |       |          | <b>15</b> |